

Centenary

COLLEGE OF LOUISIANA

NEWS RELEASE

Office of Marketing & Communications | 2911 Centenary Blvd. | Shreveport, LA 71104
318.869.5120 | Fax 318.841.7266 | www.centenary.edu

Biography – William Broussard, PhD

As a 2000 graduate of the Louisiana Scholars' College at Northwestern State University, William Broussard earned a master's and doctorate in Rhetoric, Composition, and the Teaching of the English Language in 2007 from the University of Arizona. While in graduate school, he served as an undergraduate instructor, research supervisor, and held positions in athletics and student life. He also gained academic experience as a faculty member at Pima Community College in Tucson.

Originally from Crowley, Broussard returned to his home state and alma mater served as Associate Athletic Director for External Relations as well as the Executive Director of the NSU Athletic Association. In these roles, he oversaw all areas of athletic fundraising and external relations, breaking university records for attainment, annual fund, and corporate sponsorships. He garnered the largest gifts in the history of the department as well as the university as a whole. In addition, he worked closely with several sports, managing football game operations and coordinating schedules and contracts. He also served as the department's ambassador at campus events and on a wide variety of committees and working groups.

Concurrently with his work in the athletic department, Broussard worked closely with students on an academic level. He served as an assistant professor first in the journalism department and later in the language and communication department, teaching several traditional and online courses. In this role, he volunteered as a faculty advisory for the National Association of Black Journalists as well as NSU's Student Alumni Association.

Broussard has also been an active leader in the community. He has served on the Executive Board of the Boys and Girls Club and is a past president of the Natchitoches Lions Club. He also represented the NSU Athletic Department at regional and national conferences and the Southland Conference at the National Association of Athletic Development Directors conference.

As an undergraduate, Broussard was a varsity letter winner for NSU's Division I football team from 1997-2000. A two-time All-American center, Broussard was a member of the All-Conference, All-Louisiana, All-District teams and received several notable awards for his success both in the classroom and on the playing field.

###

About Centenary College of Louisiana

Centenary College is a private, four-year arts and sciences college affiliated with the United Methodist Church. Founded in 1825, it is the oldest chartered liberal arts college west of the Mississippi River and is accredited by the Southern Association of Colleges and Schools. Centenary is one of 16 colleges and universities constituting the Associated Colleges of the South and has been recognized as "One of the Best 373 Colleges" by the Princeton Review and one of "America's Best Colleges" and one of "America's Best Private Colleges" by Forbes.com. In 2008 Centenary College celebrated 100 years in Shreveport and Bossier City.